iNEIGHBORHOODS LLC – READINESS ASSESSMENT RUN DOWN

Day 1 Nov 5:

Arrive in the afternoon. Transportation provided by Winter Haven staff.
Meet for dinner with core team members (David Sandel, Aaron Deacon)

Day 2 Nov 6:

8:30-9:50 iNeighborhoods overview.

a) The Story – How we got here – Dave Sandel.
b) What is Smart City & What Does It Mean for Every Community.
c) The Industrial/ Digital Revolution – The Parallels Then vs Now.
d) The iNeighborhood Process.
e) Key Program Parameters – Inclusion & Community Involvement. Industry Compliance, Paving the way for Infrastructure Investment & new revenues to both fast track and offset costs for Inclusion & Community benefits.

9:50 AM – 10:15 Break

10:15 - 12:15 Winter Haven overview of their city, goals, revitalization plan, broadband planning etc.

12:30 - 1:15 Lunch with iNeighborhood speakers.

a) Economic impact, small business and measurement for a digital world – Pat McKeehan.
b) Community engagement and entrepreneurship in Smart Cities – Aaron Deacon.

1:15-1:30 - Break

1:30 - 2:30 Force Multiplier – Tolly Marcus (by webinar from Detroit)

2:30 – 2:45 - Break

2:45 - 4:30 Continuing structured discussion with iNeighborhood leading. Discussion will focus on how Winter Haven can collectively expand its economic potential to become a Smart City. How to define a qualified infrastructure and real-estate assessment process.

Day 3: Nov 7 Tour of schools, various economic development sites and utility etc.

Afternoon - Depart for airport. Transportation provided by Winter Haven staff.

Questions your team should be thinking about:

What are the key focus areas for your community?
What is your community's plan for digital education, entrepreneurship, equity and inclusion?
What are the City / Utility owned assets that can be leveraged to attract 3rd party investments?
What staff and funding can be applied to updating processes, procedures and municipal data sets?
Legal review and structure for Public Private Partnerships (PPP or P3)
If five years from now, your iNeighborhood project was a big success, what happened?
If five years from now, your iNeighborhood project was a stunning failure, what happened?

What we need from you:

a) A copy of your community's revitalization plan, economic development initiatives or equivalent.
b) A copy of any summary or documentation related to your broadband initiative.
c) Define points of contact and authorize engagement for real-estate, broadband & utility diligence