

An aerial photograph of a city, likely St. Louis, showing a grid of streets, a river, and a bridge. The image is faded and serves as a background for the text.

Mapping the Digital Divide

Connecting the St. Louis
metro area point-by-point

A small part of the Digital District Initiative by blossom
and iNeighborhoods.

Our Panel

A talented group of experts



David Sandel
Founder, CEO
iNeighborhoods.us



Chris Mertens
Co-Founder, CEO
blossom



Joe Gardner
Co-Founder, CTO
blossom



Michael Fabrizi
Research Expert
MITRE (ret.)



Barry Gander
Co-Founder
iValley

Agenda

A quick rundown of our presentation

Introduction



Our Goal



Why Now?



Next Steps



Contact



Our Goals

Mapping our way to a stronger community



Engagement



Digital Inclusivity



Better Connectivity



Granular Knowledge



Why Now?

A once-in-a-generation opportunity



Pandemic Holes Need Patching

Poor connectivity is an urgent matter. Understanding the problem will inform proper investment in solutions.



The Digital Divide Widens

As the need for strong connectivity grows, mapping can help pinpoint weak spots and inform specific solutions.



Stimulus Funding is Available

Federal aid has already moved through Congress, and more is on the way. Now is the time to apply.

Trentwood

Federal Funding

Funds from Relief Acts are available, and more are coming

American Rescue
Plan Act (ARPA)

\$1.9 Trillion

March 11, 2021

Infrastructure
Investment & Jobs Act

\$1.2 Trillion

November 15, 2021

Build Back Better
Act

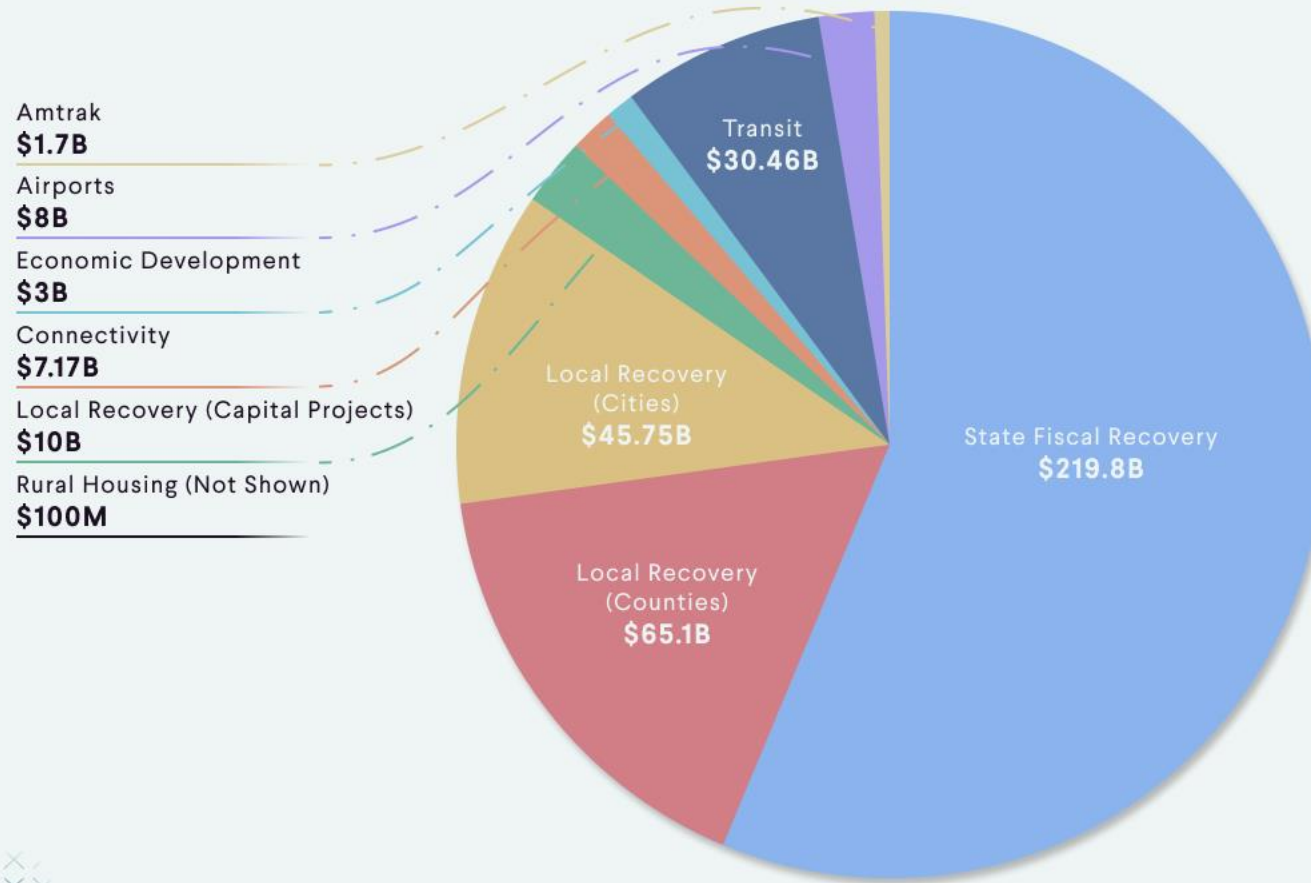
\$1.7 - 2.2 Trillion

*Awaiting Senate
Approval*

\$3.1 Trillion in Available Stimulus Spending

ARPA Partial Breakdown

A look into ARPA funding



Purpose

Rectify the shortcomings of the CARES Act

Timing

Funds must be obligated by EOY '24 and expended by EOY '26

Usage of Funds

Agencies are free to set their own associated rules and deadlines

Next Steps

What we're doing and how you can get involved

! **What to Expect**

- Participation link
- Mapping website
- High-level analytics

Get Involved

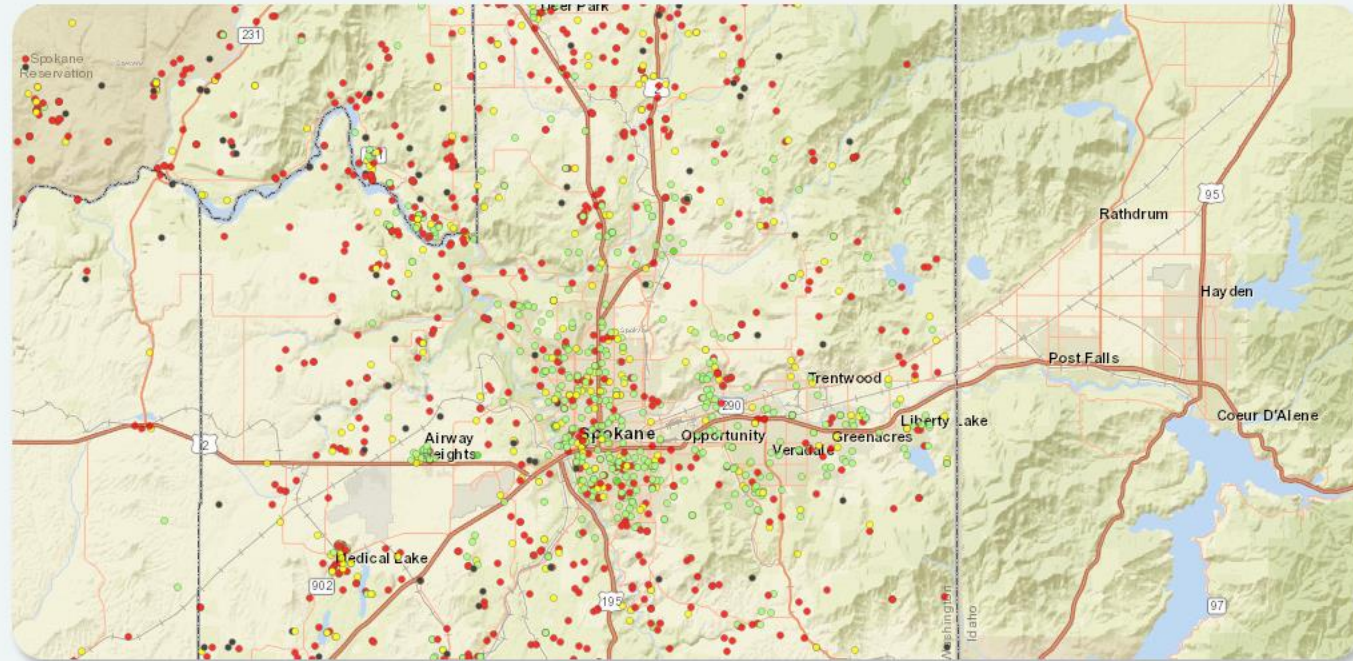
- Give your feedback
- Take the mapping test
- Let's start a project

First-round results to be presented 1/19/2022

All links and information will be made available at ineighborhoods.us

Map Sample

A look at what we'll provide



Detailed knowledge at-a-glance

Follow-on Services

Doing more to help build stronger communities



Advanced mapping capabilities



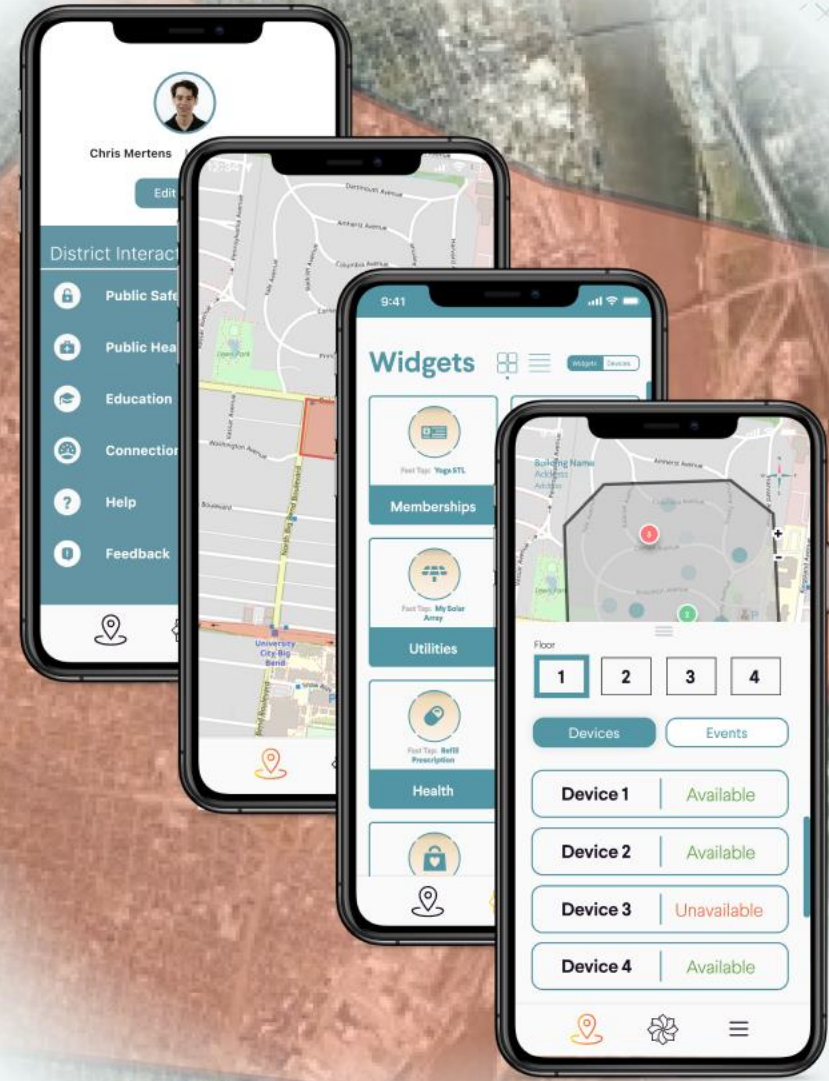
Network control and simulation



Custom feature development



Grant support and additional research



Watch our community shine.

